



SKY
INCREDIBLE
GIFTS

ASHFORD
HANDELS GMBH
EST. 1993
A

SAN FRANCISCO
WORLD

SPIRIT
COMPETITION

2014
DOUBLE
GOLD

The best flavored
RHEINISCHE POST

The best flavored

RUM



SAN FRANCISCO WORLD
SPIRITS COMPETITION

DOUBLE GOLD MEDAL WINNERS

Caribbean Treasure Rumby Mango Rum
Manzrev Studio, Germany

Caribbean Treasure Rumby Vanilla Rum
Manzrev Studio, Germany

Tanqueray No. Ten Gin
Design Bridge, Great Britain

Hanson Of Sonoma Vodka
Strangor & Strangor Inc., USA

Kunst auf der Flasche

Manchen Fabrikatoren erhält Auszeichnung für Design und Geschmack ihres Ro-

Getränkehersteller Ashford räumt P
Bei der renommierten San Francisco World Spirits Competition gab es Medallien un
von JIAN SCHNEIDER

RON JIAN SCHNEIDER

einen eindeutigen SpitzenWerbe-
wettbewerb in der Art einer Weltmeiste-
rchaft gibt es zwar nicht. Doch
auf die Frage, ob nun der Os-
car des Getränks von Cannes

vored Rum" den Gesamtsieg mit der
Bestnote "Double Gold", ebenso
"Double Gold" für die Verpackung.
Diese Wettbewerbs für die Ver-
packung des "Caribbean Treas-
ury Rum" für das eigentliche
Getränk immerhin noch Bronze".

Besonders der Gesamtsieg in der

beschäftigt sich erst seit 2007 mit
Getränken, seit 2011 unter der Mar-
ke Sawabona eine Großfirma in
der Sprache der Zulu. "Wir arbeiten
mit Qualität, mit Emotion - und mit
Design", sagt Projektleiter Skender
Nikai. Und: "Vorbild ist Steve Jobs
von Apple." Und daneben Dietrich
Mateschitz, der Gründer von Red
Bull. Denn Ashford setzt auf auflau-
ende, anspruchsvolle Verpackungen.

PACKAGE
DESIGN AWARD
2014

SAN FRANC
WORLD
SPIR



DUTY FREE STORE



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*For you
and the ones you care for
the best present*



SKY INCREDIBLE GIFTS



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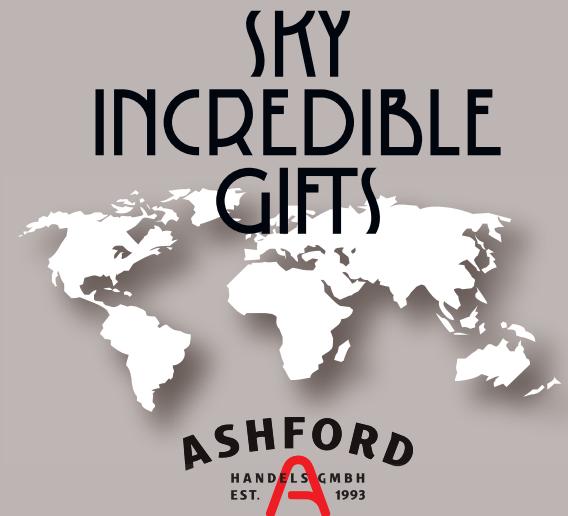
caribbean treasure

mango based on caribbean rum

Case pack	6 x 0.70
ABV	37,5%
RSP	\$27,00
Available	NOW



...A perfect combination of Character and Aromas,
 «Caribbean Treasure» reveals the notes of Caramel, Spices,
 Orange Peel, Vanilla Stick, dried Tropical Fruits and aged Oak.
 Tastes great straight or on the rock.



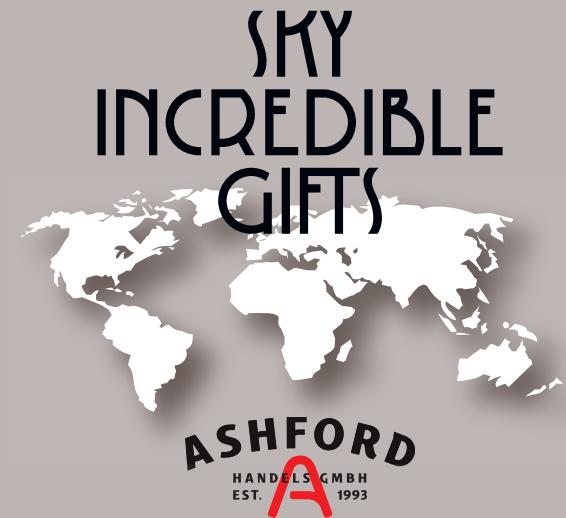


caribbean treasure vanilla based on caribbean rum

Case pack	6 x 0.70
ABV	37,5%
RSP	\$27,00
Available	NOW



...A perfect combination of Character and Aromas,
«Caribbean Treasure» reveals the notes of Caramel, Spices,
Orange Peel, Vanilla Stick, dried Tropical Fruits and aged Oak.
Tastes great straight or on the rock.



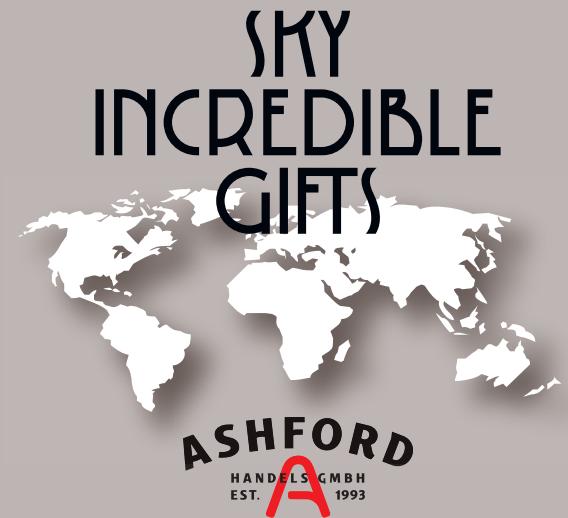
caribbean treasure

guava based on caribbean rum

Case pack	6 x 0.70
ABV	37,5%
RSP	\$27,00
Available	IV-2014



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«Caribbean Treasure» reveals the notes of Caramel, Spices,
Orange Peel, Vanilla Stick, dried Tropical Fruits and aged Oak.
Tastes great straight or on the rock.



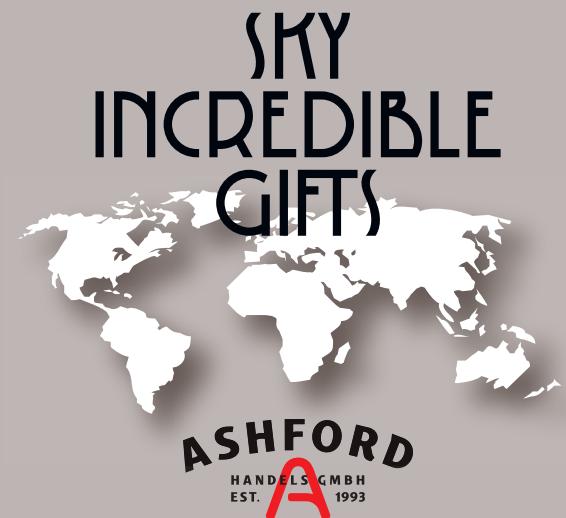
caribbean treasure

coffee based on **caribbean rum**

Case pack	6 x 0.70
ABV	37,5%
RSP	\$27,00
Available	IV-2014



...A perfect combination of Character and Aromas,
«Caribbean Treasure» reveals the notes of Caramel, Spices,
Orange Peel, Vanilla Stick, dried Tropical Fruits and aged Oak.
Tastes great straight or on the rock.



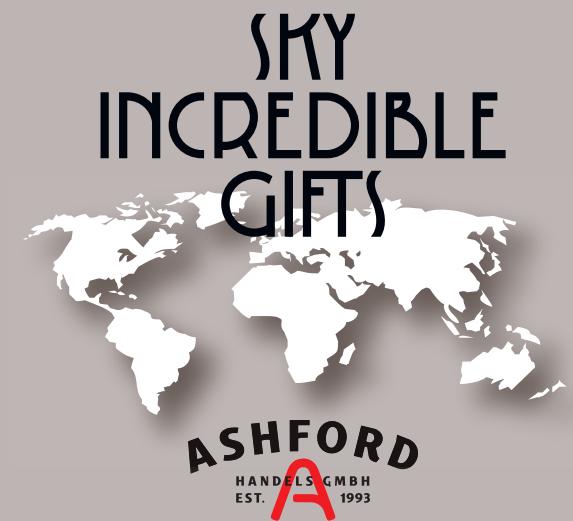
caribbean treasure

rum caribbean

Case pack	6 x 0.70
ABV	37,5%
RSP	\$30,00
Available	IV-2014



BLEND 11



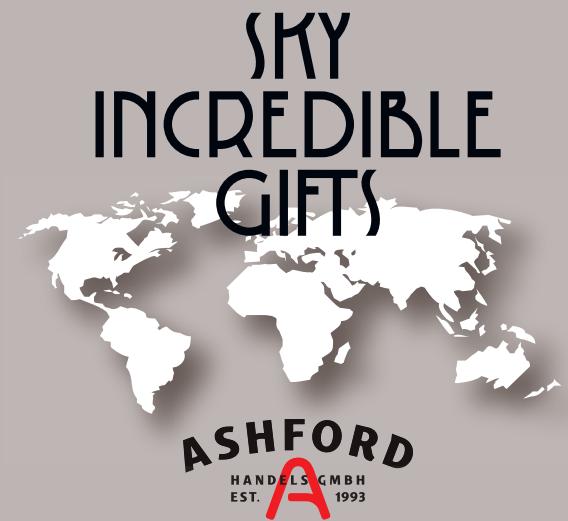
caribbean treasure

spiced **rum** caribbean

Case pack	6 x 0.70
ABV	37,5%
RSP	\$35,00



NEW 2015

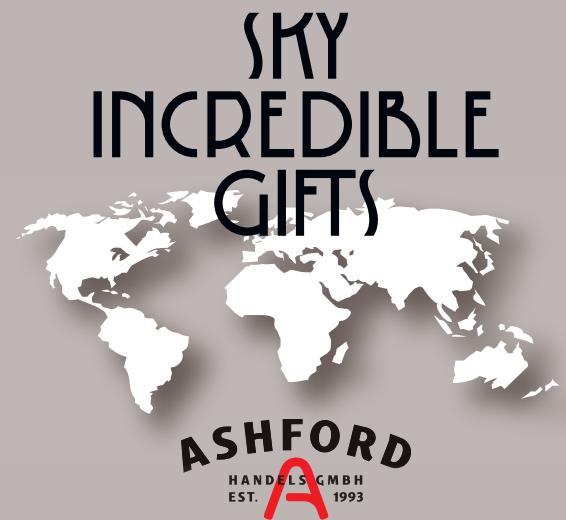


sin brida
ultra premium **tequila**
passion of genius

Case pack	6 x 0.70
ABV	40%
RSP	\$25,00
Available	IV-2014



Special edition.
In commemoration of 110th anniversary
of Salvador Dalí / 11.5.1904-11.5.2014 /

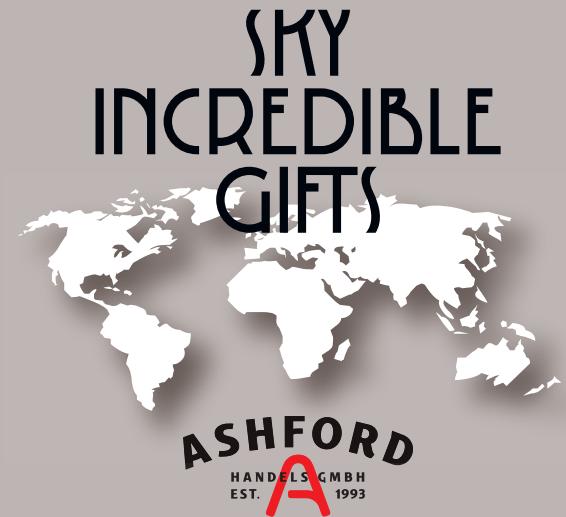


sin brida
ultra premium **vodka**
passion of genius

Case pack	6 x 0.70
ABV	40%
RSP	\$25,00
Available	IV-2014



Special edition.
In commemoration of 110th anniversary
of Salvador Dali / 11.5.1904-11.5.2014 /



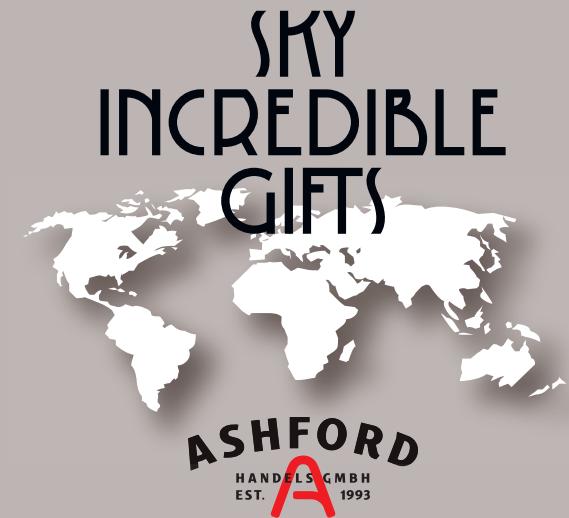
sin brida

ultra premium **tequila**

Case pack	6 x 0.70
ABV	40%
RSP	\$25,00
Available	2015



...Emotional Character,
Vigor and bright Individuality!

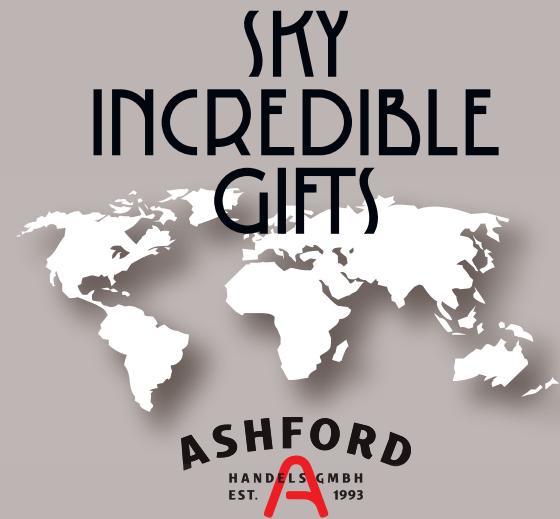


10 p.m.
waiting waiting for you
ultra premium **vodka**
Duty Free Limited Edition

Case pack	6 x 0.70
ABV	40%
RSP	\$45,00
Available	2015



...This Ultra Premium Vodka produced from Grapes,
reveals a True Vodka Character. Pure and Light. Deeply Emotional.
Something you've never experienced before...



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GIFTS



ASHFORD
HANDLS GMBH
EST. 1993



**Make your friends happy.
There's always a reason.**