



FESTIVAL
GLOBAL SUPPLY

ASHFORD
HANDELS GMBH
EST. **A** 1993

SAN FRANCISCO
WORLD

SPIRITS
COMPETITION

2014
DOUBLE
GOLD



The best flavored

RUM



SAN FRANCISCO WORLD
SPIRITS COMPETITION

DOUBLE GOLD MEDAL WINNERS

Caribbean Treasure Rumby Mango Rum
Manzyrev Studio, Germany

Caribbean Treasure Rumby Vanilla Rum
Manzyrev Studio, Germany

Tanqueray No. Ten Gin
Design Bridge, Great Britain

Hanson Of Sonoma Vodka
Stranger & Stranger Inc., USA

The best flavored



Getränkehersteller Ashford räumt P...
Bei der renommierten San Francisco World Spirits Competition gab es Medaillen un...
vored Rum" den Gesamtsieg mit der Bestnote „Double Gold“, ebenso „Double Gold“ für die Verpackung. Dieselbe Wertung gab es für die Verpackung des „Caribbean Treasure Rumby Mango“, für das eigentliche Getränk immerhin noch Bronze. Besonders der Gesamtsieg in der Kategorie „Flavored Rum“ lässt aufhorchen. Denn Ashford, eigentlich herber, Feinchemikalien, beschäftigt sich erst seit 2007 mit Getränken, seit 2011 unter der Marke Sawubona (eine Grußformel in der Sprache der Zulu). „Wir arbeiten mit Qualität, mit Emotion – und mit Design“, sagt Projektleiter Skender Nikaj. „Unser Vorbild ist Steve Jobs von Apple.“ Und daneben Dietrich Mateschitz, der Gründer von Red Bull. Denn Ashford setzt auf aufwällige, anspruchsvolle Verpackungen



Kunst auf der Flasche
Mönchengladbacher Unternehmen erhält Auszeichnung für Design und Geschmack ihres Rums

Eigentlich zahlte für die Ashford Handels GmbH nur das olympische Motto. Dabei sein ist alles. Am Ende aber bekam das Mönchengladbacher Unternehmen bei der San Francisco World Spirits Competition gleich mehrere Auszeichnungen für Design und Geschmack der eingereichten Produkte.

PACKAGE DESIGN AWARD 2014
SAN FRANCISCO WORLD SPIRITS COMPETITION

FESTIVALS GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. 1993



ars 22

energy drink **guava**

Case pack	24 x 250 ml SLIM
	2 592 on pallet
Available	NOW

New Natural Taste: Natural Caffeine.
Natural Flavoring. Natural Colorant from Carrot. 5% Juice.
Produced: Austria, Germany.



Nº 1



Nº 2

FESTIVALS
GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. **A** 1993

ars 22

energy drink **guava**

Case pack	24 x 250 ml SLIM
	2 592 on pallet
Available	NOW

New Natural Taste: Natural Caffeine.
Natural Flavoring. Natural Colorant from Carrot. 5% Juice.
Produced: Austria, Germany.



Nº3



Nº4

FESTIVALS
GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. **A** 1993

ars 22

energy drink **guava**

Case pack	24 x 250 ml SLIM
	2 592 on pallet
Available	NOW

New Natural Taste: Natural Caffeine.
Natural Flavoring. Natural Colorant from Carrot. 5% Juice.
Produced: Austria, Germany.



Nº5



Nº6

FESTIVALS
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ASHFORD
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EST. **A** 1993

sawubona

lemonade **golden delicious apple**

Case pack 24 x 250 ml

2 592 on pallet

Available 2015



FESTIVALS
GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. **A** 1993

sawubona

lemonade **valencia orange**

Case pack 24 x 250 ml

2 592 on pallet

Available 2015



FESTIVALS
GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. **A** 1993

sawubona

lemonade **ruby grapefruit**

Case pack 24 x 250 ml

2 592 on pallet

Available 2015



FESTIVALS
GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. **A** 1993

sawubona

lemonade **apple mint limette**

Case pack 24 x 250 ml

2 592 on pallet

Available 2015



FESTIVALS
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ASHFORD
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caribbean treasure

mango based on caribbean rum

Case pack	6 x 0.70
ABV	37,5%
Available	NOW



FESTIVALS
GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. 1993

...A perfect combination of Character and Aromas,
«Caribbean Treasure» reveals the notes of Caramel, Spices,
Orange Peel, Vanilla Stick, dried Tropical Fruits and aged Oak.
Tastes great straight or on the rock.



caribbean treasure vanilla based on caribbean rum

Case pack	6 x 0.70
ABV	37,5%
Available	NOW



FESTIVALS
GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. 1993

...A perfect combination of Character and Aromas,
«Caribbean Treasure» reveals the notes of Caramel, Spices,
Orange Peel, Vanilla Stick, dried Tropical Fruits and aged Oak.
Tastes great straight or on the rock.

caribbean treasure

guava based on
caribbean rum

Case pack 6 x 0.70

ABV 37,5%

Available IV-2014



FESTIVALS
GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. 1993

...A perfect combination of Character and Aromas,
«Caribbean Treasure» reveals the notes of Caramel, Spices,
Orange Peel, Vanilla Stick, dried Tropical Fruits and aged Oak.
Tastes great straight or on the rock.

caribbean treasure coffee based on caribbean rum

Case pack	6 x 0.70
ABV	37,5%
Available	IV-2014



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GLOBAL SUPPLY



ASHFORD
HANDELS GMBH
EST. 1993

...A perfect combination of Character and Aromas,
<<Caribbean Treasure>> reveals the notes of Caramel, Spices,
Orange Peel, Vanilla Stick, dried Tropical Fruits and aged Oak.
Tastes great straight or on the rock.

caribbean treasure

rum caribbean

Case pack 6 x 0.70

ABV 37,5%

Available IV-2014



**FESTIVALS
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ASHFORD
HANDELS GMBH
EST. **A** 1993

BLEND 11

caribbean treasure

spiced **rum** caribbean

Case pack 6 x 0.70

ABV 37,5%



FESTIVALS
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ASHFORD
HANDELS GMBH
EST. **A** 1993

NEW 2015

sin brida

ultra premium **tequila**
passion of genius

Case pack	6 x 0.70
ABV	40%
Available	IV-2014



**FESTIVALS
GLOBAL SUPPLY**



ASHFORD
HANDELS GMBH
EST. **A** 1993

Special edition.
In commemoration of 110th anniversary
of Salvador Dali / 11.5.1904-11.5.2014 /

sin brida

ultra premium **vodka**

passion of genius

Case pack 6 x 0.70

ABV 40%

Available IV-2014



**FESTIVALS
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ASHFORD
HANDELS GMBH
EST. **A** 1993

Special edition.
In commemoration of 110th anniversary
of Salvador Dali / 11.5.1904-11.5.2014 /

sin brida

ultra premium **tequila**

Case pack	6 x 0.70
ABV	40%
Available	2015



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ASHFORD
HANDELS GMBH
EST. **A** 1993

...Emotional Character,
Vigor and bright Individuality!

10 p.m.
waiting waiting for you
ultra premium **vodka**
limited edition

Case pack	6 x 0.70
ABV	40%
Available	2015



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ASHFORD
HANDELS GMBH
EST. **A** 1993

...This Ultra Premium Vodka is produced from Grapes
and reveals a True Vodka Character. Pure and Light. Deeply Emotional.
Something you've never experienced before...

ART YOURSELF | ART THE WORLD



FESTIVAL |
GLOBAL SUPPLY



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